



RULES & REGULATIONS FOR EXHIBITORS 2026

Enforcement of the Rules & Regulations serve to:

1. Protect the integrity of the Specialty Coffee Expo ("Expo")
2. Ensure compliance with laws, codes, ordinances, and contracts with the Expo facility
3. Ensure that all exhibitors are treated fairly and consistently
4. Promote the safety of exhibitors, their staff, volunteers and attendees

These Rules and Regulations for Exhibitors 2026 together with the SCA "2026 Exhibitor Agreement" form your binding contract with the Specialty Coffee Association ("SCA").

SHOW INFORMATION

Dates: April 10-12, 2026

Venue: San Diego Convention Center 111 W Harbor Dr, San Diego, CA 92101

Referred to in this document as SDCC.

Exhibitor Move IN				Registration		
*Wednesday April 8	8:00 AM	7:00 PM		Wednesday April 8	8:00 AM	7:00 PM
Thursday April 9	7:00 AM	7:00 PM		Thursday April 9	7:00 AM	7:00 PM
Friday April 10	7:00 AM	10:00 AM		Friday April 10	7:00 AM	4:00 PM
				Saturday April 11	8:00 AM	4:00 PM
				Sunday April 12	8:00 AM	2:00 PM
Exhibitor Move OUT				Exhibit Hall Hours		
Sunday April 12	3:00 PM	10:00 PM		Friday April 10		10:00 AM-5:00 PM
Monday April 13	7:00 AM	3:00 PM		Saturday April 11		10:00 AM-5:00 PM
				Sunday April 12		10:00 AM-3:00 PM

During move-in and move-out, no one under 18 years of age is permitted in the exhibit hall. No one between the ages of 1-12 years of age is permitted to access Expo at any time, inclusive of the exhibit hall, workshops and educational sessions, before, during and after hours. Infants in carriers may be allowed to enter the show floor during show floor hours only. NO EXCEPTIONS. This applies to exhibitors, their families, and show attendees.

1. BUILDING & EXHIBIT GUIDELINES

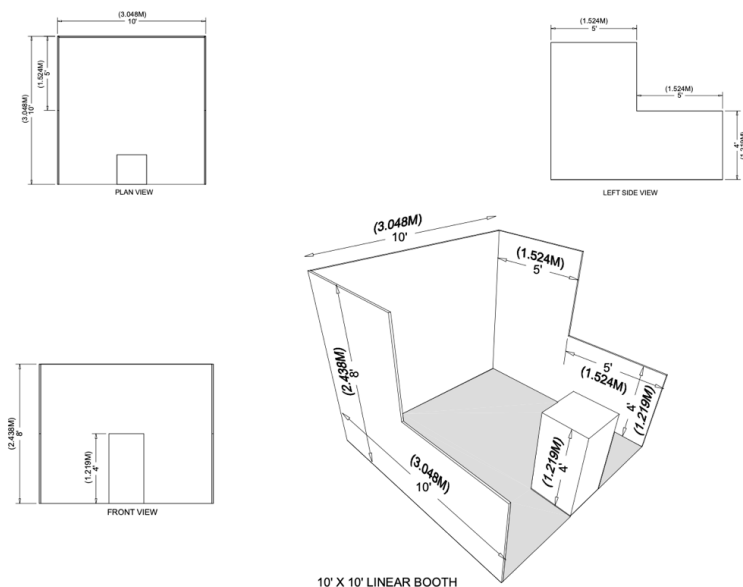
San Diego Convention Center has its own set of venue and event guidelines. Specialty Coffee Expo has additional guidelines that can be found herein. Some key items from the San Diego Convention Center guides are contained in this document but it is not inclusive. Exhibitors are required to review the San Diego Convention Center rules and regulations and abide by all rules and requirements contained in the guide and in the following additional resources:

<https://www.visitsandiego.com/exhibitors/regulations>

In addition to building regulations and local practices, there are show rules which SCA enforces to provide a visually appealing and safe exhibit floor for attendees, while assuring each exhibitor the optimal use of their space. If your booth does not conform to these rules, please make prior arrangements with the Exhibit Services Manager to request a waiver. SCA reserves the right to require modifications, dismantling or relocation of any nonconforming booth without refund or compensation to the exhibitor. Waivers must be re-approved each year.

BOOTH SPECIFIC REGULATIONS (10'x10' In Line or Corner Space) ***CHANGED FROM 2025 BOOTH GUIDELINES***

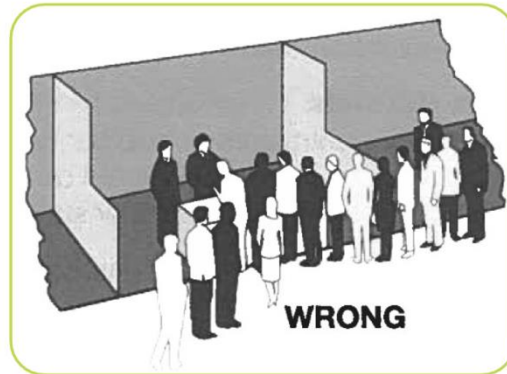
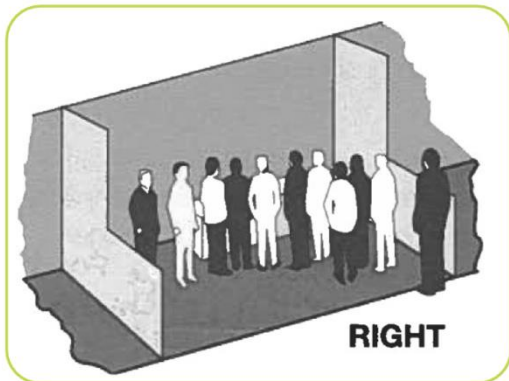
1. 10'x10' In Line or Corner Spaces are not permitted to block the sight lines of adjacent booths. Booth decorations and displayed items must fit within the assigned 10'x10' in-line or corner floor space of a booth.
2. Front counters need to be set back 12 inches from the aisle if you are serving from the counter. This will allow attendees to step out of the aisle to sample and explore your products. See demonstration guidelines below.
3. The back wall, including booth decorations and displayed items, **may not exceed 8 feet**. Inline booths will not be approved over 8ft high starting in 2026. Side walls may be 8 feet high where the side wall adjoins the back wall, only for the first 5 feet along each side of a booth. The remaining 5 feet running toward the aisle on each side may not exceed 4 feet.



4. The 5-foot “side wings” are any material, furniture or equipment that substantially obscures vision. Review the diagram to be sure your booth is compliant.
5. An exhibitor who wishes to have an in-line or corner exhibit with structural elements that are more than 8-feet tall, must request pre-approval by SCA Exhibitor Services Manager. **Higher back walls will only be approved for booth spaces along the exterior walls.** If approved, all surfaces exceeding the 8-foot height limit must have a display quality finish or be masked off with draping so the element more than 8-foot tall is not a visual distraction or unattractive to neighboring booths. Waivers are approved for the 2026 show only.

DEMONSTRATIONS/CUPPINGS ***NEW IN 2026*******

As a matter of safety and courtesy to others, exhibitors should conduct sales presentations and product demonstrations in a manner which assures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. Solicitation outside of one's booth is not permitted.



It is the responsibility of each exhibitor to arrange displays, product presentation, audio visual presentations, and demonstration areas to ensure compliance. Exhibitors should be aware of local regulations regarding fire/safety and the environment which must be adhered to.

Amplified music played within a booth must be pre-approved by the SCA Exhibitor Services Manager. In general, if the music can be heard more than 10 ft. from the booth, it will not be approved.

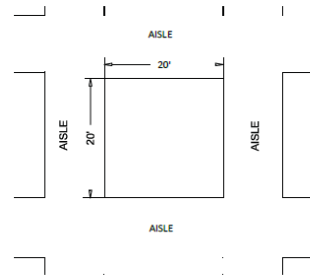
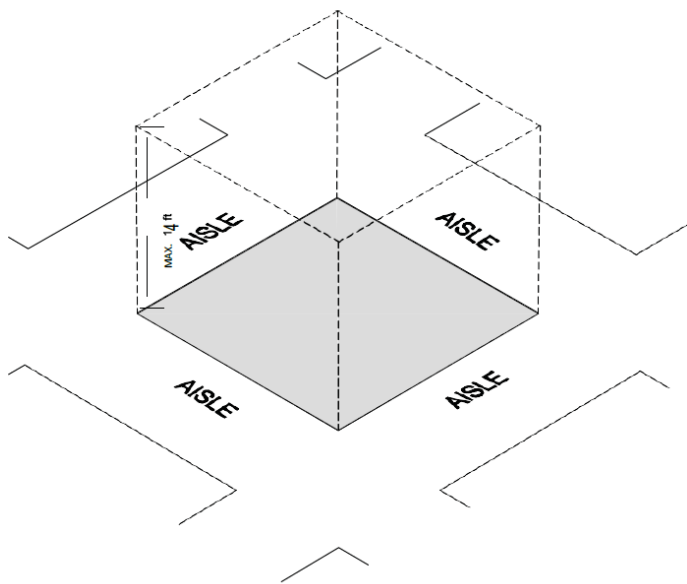
No exhibitor will be permitted to produce or release odors, make noises or play recorded or live music that is overpowering or obnoxious, including roasters that emit exhaust. The SCA Floor Manager shall determine when an odor, noise or music is offensive and may require an exhibitor to cease producing said odor, noise, or music.

ISLAND BOOTHS

An island booth is any size booth exposed to an aisle on 4 sides. Island exhibits are not permitted to block the sight lines of adjacent booths. Any Island booths over 20x20 sq feet do not come with booth carpet, alternate flooring must be provided or ordered from Freeman.

All island booths must be submitted for approval, along with the intended orientation of the booth relative to neighboring exhibits. Upload your design for approval to the link in your exhibitor kit for design approval by February 20, 2026. Proposed orientation should be detailed on an excerpt of the floor plan that includes the exhibitor. Submissions lacking necessary detail or booth orientation will not be considered. Criteria for approval of exceptions is the impact of the over height element's mass, location of solid back wall (if any), and the extent to which neighboring booths may be seen. Island booths should be designed with attendee traffic factored into the footprint of the booth, not in the aisles.

Island booths are sold as a unit. Portions of the island may not be canceled, separated, or shared. It may not be possible to do what is envisioned due to the location of utility boxes or Fire Marshall requirements. If you wish to link island booths together to form one larger space, please discuss your plans with the SCA Exhibitor Services Manager before reserving space.



PENINSULA BOOTH

Having aisles on three (3) sides and backing up to another exhibit. SCA does not sell peninsula booths in the Exhibit Hall as they block neighboring booths.

Two adjoining corner booths, commonly known as END CAP SPACE, may not be occupied by the same company.

CEILING HUNG BANNERS

All signs, banners, and displays to be suspended from exhibit hall ceilings in allowed areas must be approved in advance by SCA exhibitor services manager and may only be hung by the show decorator and building personnel. Hanging signs allowed in booths 20x20 or larger and must be approved with booth design and shipped to the advanced warehouse in a separate box so the decorator has access. Inline booths are not allowed hanging signs.

Hanging signs in Island Booths are permitted with a maximum height range to the top of the sign of 16 to 20 ft. The distance is measured from the floor to the top of the sign. Whether suspended from above, or supported from below, they should comply with all ordinary use-of-space requirements. Discuss with Freeman. Hanging height can be determined and adjusted by show management.

Hanging signs and graphics should be set back 10 feet from adjacent booths and be directly over contracted space only. Approval for the use of hanging signs and graphics, at any height, needs to be submitted to the SCA Exhibitor Service Manager by February 20, 2026. Drawings and measurements should be uploaded with your booth design approval.

All ceiling hanging banners must be installed by the General Service Contractor or Utility contractor and SHIPPED TO THE ADVANCED WAREHOUSE.

Banners more than 6 feet linear should come with a rigid support for best results when hanging. For banners more than 20 feet linear, truss may be necessary to allow the banner to hang safely and correctly. Exhibitors will be notified whether truss is required and whether any additional charges may apply. All banners must include grommets and pole pockets on the top and bottom.

TWO STORY BOOTHS AND ENCLOSED BOOTHS

Detailed plans of multiple-story or enclosed booths must be submitted to the SCA Exhibitor Services Manager (exhibit@sca.coffee) at least two months prior to move in. Plans must indicate if the exhibit is multiple-story and/or enclosed with a ceiling. If your space has a structure overhead, truss work or ceilings prior approval will be needed from the facility and possibly the fire marshal. Fire marshal permits and approvals are the responsibility of the exhibitor. Specific questions pertaining to a specific booth build or material can be directed to sdfdevents@sandiego.gov. If required, special permitting can be applied for with [The San Diego Fire Department](#)

BOOTH COMPLIANCE

1. All Exhibitors shall, pursuant to the Americans with Disabilities Act (ADA), make their booth accessible to the disabled public in a manner that complies with the ADA and any and all other applicable federal, state and local disability rights legislation

If you have any questions or doubts about whether your exhibit is too large, too tall, too heavy, too noisy, or includes anything that could be a problem, please email the Exhibitor Services Manager at exhibit@sca.coffee before February 20, 2026, to ask your question or request a waiver.

2. Exhibitors are prohibited from subleasing exhibit space to another organization. If two organizations are using the same booth space, a booth sharing fee of \$800 will be charged. Booth sharing limited to two companies per 10x10 space. Badge allotment will be shared between these companies.

3. Exhibit space fees must be paid in full to SCA and required liability insurance certificates supplied to SCA before any freight is delivered to an exhibitor's booth.

4. If SCA receives a complaint that an exhibitor's merchandise or display materials infringe upon the visibility of another exhibitor, SCA reserves the right in its sole discretion to judge the merit of the complaint and to determine if the infringing materials should be removed from the exhibit hall.

SCA reserves the right to require exhibitors to modify or remove exhibits not in compliance with show rules. The exhibitor agrees to assume all costs associated with compliance, without recourse to SCA or its agents.

5. Exhibitors are not permitted in other exhibitors' booths at any time when the exhibit hall is not open to registrants. SCA reserves the right to revoke the registration badge of anyone not in compliance with this show rule.

6. Exhibitors must be mindful of the security of items in their booth, including non-registrant hours, such as the hours exhibitors are allowed in the hall early and after hall hours at tear down. SCA is not responsible for loss or damage to exhibitor's property at any time. SCA strongly recommends that exhibitors: a) cover their small display items when the hall is closed to attendees; b) cable lock electronic equipment; c) remove high value items during non-show hours; d) do not ever leave backpacks/purses, laptops unattended; and e) carry insurance that includes coverage for theft and damage.

7. The right to enter the exhibit hall or any space leased or licensed by SCA is subject to revocation without refund at the discretion of SCA.

8. Any exhibit materials packaged for shipment but not picked up by freight carrier by 11:00 am on April 13, 2026, will be "forced" on to any available carrier of the service contractor's choice. Any exhibit materials remaining on the floor 18 hours after the close of attendee show hours on the last day of Expo are deemed to be abandoned by the exhibitor if there is no evidence of packing. Any costs, penalties and fines associated with removal of the materials from the show floor will be billed to the exhibitor, and exhibitor may be denied space in future SCA Expos. Any non-packed materials on the show floor at 3:00 p.m. April 13, 2026, will be disposed of without compensation to the exhibitor.

9. Any act or course of conduct, during or in connection with any event, which is reasonably calculated to be offensive to any religious, racial, gender or ethnic group is strictly prohibited.

10. PROHIBITED ITEMS The following shall not be permitted in the facility: Glitter, popcorn, helium balloons, mylar balloons, sand, simulated snow, hazer/fogger/smoke machine, laser light show, chewing gum giveaways, confetti, foam core signage. Foam core signage that is not being reused is not permitted at SDCC. Any hazardous substance or item containing a hazardous substance. All materials must be made of fire-retardant materials specified in the NFPA fire codes.

11. In general, materials may not be taped, nailed, tacked, stapled or otherwise fastened to ceilings, doors, floors, columns, painted surfaces, fabric or decorative walls. Signs, Posters and Literature: Exhibitors shall not post any sign upon said premises or anything that will tend to injure, mar or in any manner deface the Convention Center. Exhibitors are not permitted to use nails, hooks, adhesive fasteners, tacks, screws or any other such device to be installed on any part of the building or premises. Signs may only be posted on approved areas or equipment for such use and all signs/posters must relate to the event to be held on the Convention Center's property. The hanging of pictures, banners, signs or any other items on interior or exterior walls, ceilings, draperies or structure requires prior written approval.

12. SCA will contract for aisle carpet vacuuming and aisle trash receptacle dumping. Exhibitors are responsible for cleaning and vacuuming their booth. The Exhibitor Service Kit will provide an order form for exhibitors to purchase this service.

13. All building fire hoses; extinguisher cabinets and electric panels must always be visible and accessible.

14.. No portion of the sidewalks, ramps, entries, doors, corridors, vestibules, hallways, lobbies, stairways, elevators, aisles or driveways shall be impeded or used for any purpose other than ingress or egress from the Convention Center. Access to public concession stand areas, utilities, fire suppression equipment, heating and air conditioning vents shall not be covered or obstructed at any time by SCA or its agents. Exhibitors are responsible for any damage done to the Convention Center property or equipment by their employees, contractors, volunteers or other staff during the event, including move-in and move-out.

15. Exhibitors shall conduct business only in the Authorized Areas in a dignified and orderly manner with full regard for public safety and in conformity with [Public Safety SDCC](#) as such may exist from time to time. Special permits and conditions are required for the display of vehicles, on-site cooking, and other. Please contact SCA exhibit manager for permission to display and to obtain the appropriate permit application, if necessary.

16. Pyrotechnics, flammable/combustible liquids, hazardous chemicals/materials, blasting agents, and explosives are prohibited, including the operation of gas or vented roasters (unless pre-authorized with show mgt and the facility).

17. The Convention Center Management reserves the right to eject or cause to be ejected from the Convention Center any person or persons creating a discernible risk to the public health or safety for a period determined by the Convention Center management or SCA event management staff.

18. All vehicles, forklifts, and heavy equipment not on display must be removed from the exhibit hall one hour before the event is open to the public.

19. Animal policy is contained in the event planning guide. Only approved service animals are permitted in the building, and they must receive permission, receive a permit and comply with all guidelines.

20. The Center is a non-smoking public facility (includes electronic cigarettes and vaping) with designated outdoor smoking areas.

21. All parking rights are under the exclusive control of the SDCC. The Convention Center has the authority to write parking citations for those vehicles found in violation of any city parking law, rule or regulation.

22. Solicitations: No collections or donations, whether for charity or otherwise, shall be made, attempted, or announced on the premises without the prior written approval of SDCC or Specialty Coffee Expo Show Management.

23. Failure to Vacate/Removal of Property: Upon the expiration or sooner termination of License Agreement hereof, SCA, or its designated representative, shall immediately remove all goods, wares, merchandise, property, and debris owned by SCA or which SCA has placed or permitted to be placed on or at the Center.

EXCLUSIVE SERVICES.

1. The San Diego Convention Center exclusively provides booth cleaning, all IT & utilities to include but not limited to telecommunications, wireless services (Wi-Fi), electrical services and all other utilities, food and beverage (catering and concessions), rigging services, fixed AV. All charges arising from such services by the Center shall be charged at the scheduled rate for connections of the requested utility to the contract party, or its exhibitors, decorators, and agents. Details on exclusive services providers are subject to change and can be reviewed here: <https://www.visitsandiego.com/exhibitors/regulations>.
2. SDCC can provide water lines to many areas of the exhibit halls. SDCC can supply air to most areas of the exhibit halls. A variety of compressed gases are also available. These must be ordered, and availability is not guaranteed in all locations. These are ordered through the appointed contractor for the event.

FIRE REGULATIONS

1. Flammable or volatile materials are prohibited within the Facility unless approved, in advance and in writing, by the fire marshal and the General Manager.
2. Use of flammable compressed gas cylinders is strictly controlled within the Facility and generally prohibited. Non-flammable compressed gas cylinders must be secured to prevent toppling.
3. All decorations, drapes, signs, banners, table coverings and skirts, carpeting or similar decorative materials used shall be flame retardant to the satisfaction of the fire marshal and are subject to inspection and flame testing by the fire marshal.
4. Specific questions pertaining to a specific booth build or material can be directed to sdfdevents@sandiego.gov . If required, special permitting can be applied for with [The San Diego Fire Department](#)

FOOD AND BEVERAGE

1. Sodexo Live! Maintains the exclusive right to provide all food and beverage in the San Diego Convention Center. All food and beverages, including water, must be purchased from Sodexo Live! Sodexo Live! is the official caterer for all food and beverage services within SDCC All Arrangements for the service of food and/or beverages must be made through the catering office. Food and beverages sampling in conjunction with specific exhibits may be permitted, but only to the extent approved in writing. Sample sizes are limited to 2oz for food and 4oz for beverages. Sampling Authorization Form – A sampling form will be made available for exhibitors. Exhibitors will be limited to sampling guidelines provided by Sodexo Live! and must supply all required forms, documents and other information as required by Sodexo Live! for approval.

SMOKING, TOBACCO, ALCOHOL, AND SEXUALLY EXPLICIT MATERIALS

1. Vaping, Tobacco, firearms (whether concealed or open carry), alcoholic beverages, and sexually explicit products may not be brought onto the show floor or into Specialty Coffee Expo licensed areas, nor may they be advertised, marketed, distributed, displayed, or consumed on the floor.

VIDEO/PHOTO/AUDIO/TELECOMMUNICATIONS

1. Commercial audio and video equipment are not permitted in the exhibit hall except within an exhibitor's own booth, with written permission from SCA, or by badged members of the press.

Images of a booth and its contents for commercial purposes may only be electronically recorded with the consent of the exhibitor. Violators are subjected to suspension or expulsion from this and future SCA events, including the Expo. No commercial visual or audio recording of any type or kind shall be made in the Convention Center without the prior written approval of SCA. Personal recording and photography devices (such as smartphones & tablets) are allowed on the show floor, and attendees are permitted to record and share their own images through social networks.

2. SCA reserves the right to video and audiotape events and exhibits for training or marketing purposes.

3. Exhibitors must comply with San Diego Convention Center Terms and Conditions for telephone, internet, networking, and data services. Filming for commercial use, subject to the above conditions, may occur during exhibit or attendee hours with disclosure of purpose provided to the SCA Exhibit Services Manager. Requests to film in other companies' booths must be made in writing with confirmation provided to the Exhibit Services Manager. Likewise, we strongly encourage anyone filming to seek signed release forms from anyone who you film when you intend to use their footage commercially.

GENERAL DESIGN RULES

1. Any booth that requires pre-approval must be re-approved each year. It is possible that an over-height or over-mass booth will be approved one year and not in a subsequent year due to the booth's location, ceiling height and other factors particular to the facility.

2. Booth space fees cover the rental of space, carpet for booths 20x20 and smaller, drape, and a simple placard sign. A booth hard wall structure is not included.

3. SCA reserves the right to rearrange floor plans and relocate any exhibit at any time. All exhibits are subject to on-site inspection. If your exhibit is out of compliance, or if masking drape or other materials are required, in SCA Show Management's opinion, to make an attractive appearance for neighboring exhibits, all costs incurred for corrective actions will be exhibitor's responsibility.

4. Any display containing soil, sand or similar materials shall use a protective floor covering such as Visqueen®, Masonite®, Homasote®, tarpaulin, plywood, or comparable protective material. Curbing material shall be used to prevent spills and seepage. The exhibitor is solely responsible for the removal of such material and cleaning of any staining. Foamcore will not be disposed of onsite and must be removed by the exhibitor.

5. Neither the Convention Center nor the SCA provide furniture and equipment for exhibitor booths. All arrangements for furniture and for equipment for exhibitors are handled by the show decorator. Painting or finishing of signs, displays or other objects is prohibited at the Convention Center.

INSURANCE

1. Insurance is Mandatory. Neither the SCA nor SDCC is liable for, nor does the SCA nor SDCC Place carry any insurance on, exhibitor property or fixtures. Please bear in mind that all your exhibit material and displays are your property. Therefore, it is important that you take every precaution to protect this material. Exhibitor agrees to maintain adequate insurance to fully protect SCA, its officers, directors, employees and volunteers and its affiliates, co- sponsors, service contractors and the Convention Center and its management from all claims arising from the exhibitor's activities including, but not limited to the installation, operation and dismantling of exhibitor's display. The foregoing insurance requirement includes claims under the Worker's Compensation Act [NOTE: If referring to federal law, it's called the Federal Employees Compensation Act.] or for personal injury, death or for damage to property.

2. Exhibitors are required to provide a certificate of insurance prior to exhibiting. Exhibitors who do not supply or meet insurance requirements may have booth freight held until proof of insurance is supplied. [NOTE: Same as the provision on page 2 of the Exhibitor Agreement.]
The exhibitor is responsible for any and all damage caused by the exhibitor or exhibitor's agents, employees or guests.

Exhibitors must carry:

Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable). This coverage must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder.

Liability Insurance Certificates must name the following as additional insureds:

Specialty Coffee Association 505 Technology Dr Suite 340 Irvine, CA 92618

Submit all applicable certificates naming all parties by February 20, 2026.

LABOR, MATERIAL HANDLING, AND HAND CARRIED FREIGHT

1. Exhibitors may hand-carry their own materials into the exhibit facility using only the designated union supervised areas. The use or rental of dollies, flat trucks and other mechanical equipment is not permitted. Freeman will control access to the facility. Material that requires the use of wheeled or mechanical equipment must be delivered to the exhibit floor through the loading docks or drive-on access from the freight dock and handled by Freeman.

2. Exhibitors who wish to employ display houses or exhibit manufacturers to install or dismantle their booth may do so, but the Installation & Dismantling (I&D) company must be contracted with the local union for labor. Exhibitors must submit the required notification/ authorization form (Official Exhibitor Appointed Contractor) as instructed in the Exhibitor Service Kit. Exhibitors are not allowed to bring in outside I & D labor of any kind except for the above-mentioned union labor.

3. Exhibitors may install and/or dismantle their own exhibit display if they are full-time employees of the exhibiting company and over the age of 18.

4. Exhibitors using an I&D company other than the official show decorator/General Service Contractor must name SCA as additional insured and supply a certificate of insurance for the period of April 8-13,

2026. The certificate must be supplied prior to the I&D company being allowed to work in the Convention Center. To assure your I&D house easy access to the show floor, please email I&D house's certificates of insurance by February 20, 2026 to: exhibit@sca.coffee.

5. Labor for the installation and dismantling of exhibits and commercial presentations, as well as for all material handling, falls under union jurisdiction in the Convention Center facilities. This labor is supplied by the General Service Contractor. Union jurisdiction includes the overall set-up and dismantling of exhibits, including signs and carpet laying. This does not, however, include the unpacking and placement of the exhibitor's merchandise in the booth.

Teamsters' union

6. This union claims jurisdiction on the operation of all material handling equipment, all unloading, reloading, and handling of empty containers. An exhibitor may move their material that is hand carriable by one person in one trip. The use of dollies, hand trucks or other mechanical equipment is not permitted.

EXHIBITOR APPROVED CONTRACTORS

Contractors should be aware that some exhibition venues or unions working at them restrict contractors' access to members of those unions or have other access restrictions. It is the sole responsibility of each exhibitor contractor to confirm its ability to perform its services at the venue in advance of the Specialty Coffee Expo. SCA will not be responsible for any loss, cost or expense suffered by any contractor who is denied access to an exhibition venue on account of such restrictions.

HAND CARRY

Hand carriable materials are not allowed to come through the loading docks. All hand carriable materials must come through the front doors of the convention center. Exhibitors with hand carriable items in personal vehicles may unload from the parking garage or be dropped off in front of the convention center. There is no parking allowed in the front drive of the convention center.

FREIGHT HANDLING

The General Service Contractor has the responsibility of receiving and handling all exhibit materials and empty crates; this is called "drayage" or "material handling" and is billed to the exhibitor. It is the General Service Contractor's responsibility to manage docks and schedule vehicles for the smooth and efficient move-in and move-out of Expo. Access to the loading docks will be controlled by Freeman to provide for a safe and efficient move-in and move-out. Freeman will not be responsible, however, for any material they do not handle.

DELIVERY PROCEDURES

The Convention Center does not accept advance freight, overnight deliveries or shipments for exhibitors or contractors. Freight must be consigned to the official show General Service Contractor during the move-in period. No Cash on Delivery (C.O.D.) will be accepted.

TIPPING

Neither the Convention Center nor the service contractor employees are permitted to accept tips. Soliciting or accepting a gratuity, loan, gift, tip, favor, or entertainment can result in the worker's termination. SCA requests that exhibitors honor the building and show decorator employment rules. In addition, because of the way freight is handled, exhibitors should be aware that a tip cannot cause

crates to be delivered out of the order in which they would have otherwise been delivered. Please report any solicitations immediately to the SCA Show Manager or Exhibitor Services Manager.

SAFETY

Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Freeman cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Display Labor form and the necessary ladders and tools will be provided.

COVID, HEALTH DIRECTIVES

Exhibitors shall follow all COVID or similar health-related rules, regulations, and policies (collectively “directives”) governing the Exhibit Hall and its use, as they may be issued or amended by Federal, state, and local authorities, and as Exhibitors shall be directed by SCA, including, but not limited to capacity, vaccinations and masking. Exhibitors acknowledge and agree that such directives are sometimes changed with little or no advance notice, over which SCA has no control, but with which Exhibitors must nevertheless comply. Such changes shall not be deemed grounds for termination under Force Majeure, unless they cause a cancellation of the Specialty Coffee Expo as provided in the paragraph below.

FORCE MAJEURE:

The performance of this 2026 Exhibitor Agreement (“Agreement”) by each party is subject to acts of God, war, government regulation or advisory, acts and/or threats of terrorism, civil disorder, fire, flood, explosion, earthquake, disasters, accidents or other calamity or casualty, labor dispute, strikes or threats of strikes, epidemic, pandemic, curtailment of transportation facilities, and any other cause or circumstance beyond the control of such party making it illegal, impossible or impractical to hold or attend the Expo. Without limiting the foregoing, if SCA in its reasonable discretion determines that it is likely to be unsafe or economically inadvisable to hold the Expo on the planned dates on account of the continuation of the coronavirus pandemic, regardless of its foreseeability, SCA may in such case cancel the Expo by written notice given to Exhibitor no later than January 20, 2026. Either party may terminate or suspend its obligations under this Agreement if such obligations are delayed or prevented by any of the above events or circumstances to the extent such events or circumstances are beyond the control of the party whose performance is prevented. Upon any such cancellation, all fees, deposits and prepayments by Exhibitor in connection with the Expo shall be applied to the following year’s Expo. SCA may, in its sole discretion upon a detailed written application by Exhibitor, refund such fees, deposits and prepayments, if Exhibitor shows good cause why it cannot exhibit at the following year’s Expo.

SALES/PERMITS

Sales of event-related products are permitted within contracted event space, excluding all common areas. Any sales tax collected is the responsibility of the exhibitor to report it to the correct tax agency.